

# Project Management

Lecture 10- Project Human Resource  
and Communication Management

Dr. Andre Samuel

## Session 6- 5:00 pm to 9:00 pm

5:00 pm to 6:00 pm	<p>Project Human Resource Management</p> <ul style="list-style-type: none"><li>• Project Organization</li><li>• Identifying Team members and roles</li><li>• Communication</li></ul>
6:00 pm to 6:10 pm	<b>Coffee/Tea- Break</b>
6:10 pm to 7:00 pm	<p>Procurement</p> <ul style="list-style-type: none"><li>• Procurement Process</li><li>• Selection and Evaluation</li><li>•</li></ul>
7:00 pm to 7:15 pm	<b>Coffee/Tea- Break</b>
7:15 pm to 8:00 pm	<p>Complete Assignment Guidelines</p> <ul style="list-style-type: none"><li>• The Main Report</li><li>• Appendices</li></ul>
8:00 to 8:15 pm	<b>Coffee/Tea- Break</b>
8:15 to 9:00 pm	<p><b>Reflective and Assignment Questions</b></p> <ul style="list-style-type: none"><li>• What have you learnt from this module?</li><li>• Have you used any outcomes in practice?</li><li>• Any questions regarding the assessment?</li></ul>

# Previous Lecture

- Balancing TCQ
  - The Triple constraints
  - Project Crashing
  - Trade Offs

# In this Lecture

- Project Organization
- Team roles
- Communication

- Project Human Resource Management includes the processes that organize, manage, and lead the project team.
- The **project team is comprised of the people with assigned roles and responsibilities** for completing the project.
- Project team members may have varied skill sets, may be assigned full or part-time, and may be added or removed from the team as the project progresses

# Project Human Resource Management

## Processes PMI (2013)

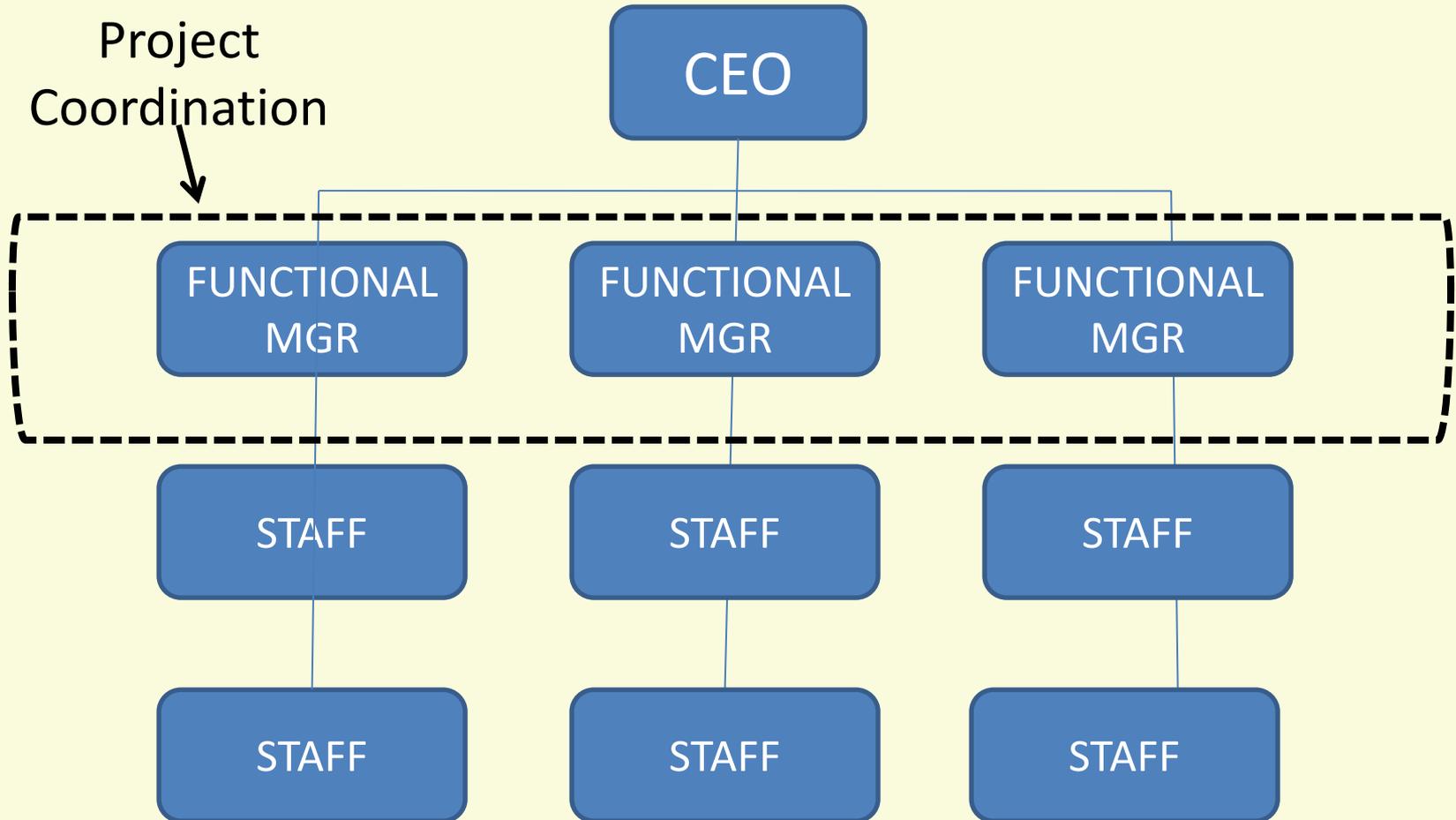
1. **Plan Human Resource Management**—The process of identifying and documenting project roles, responsibilities, required skills, reporting relationships, and creating a staffing management plan.
2. **Acquire Project Team**—The process of confirming human resource availability and obtaining the team necessary to complete project activities.
3. **Develop Project Team**—The process of improving competencies, team member interaction, and overall team environment to enhance project performance.
4. **Manage Project Team** —The process of tracking team member performance, providing feedback, resolving issues, and managing changes to optimize project performance.

See Handout 3 for PM Audit Checklist for Personnel-Related Issues

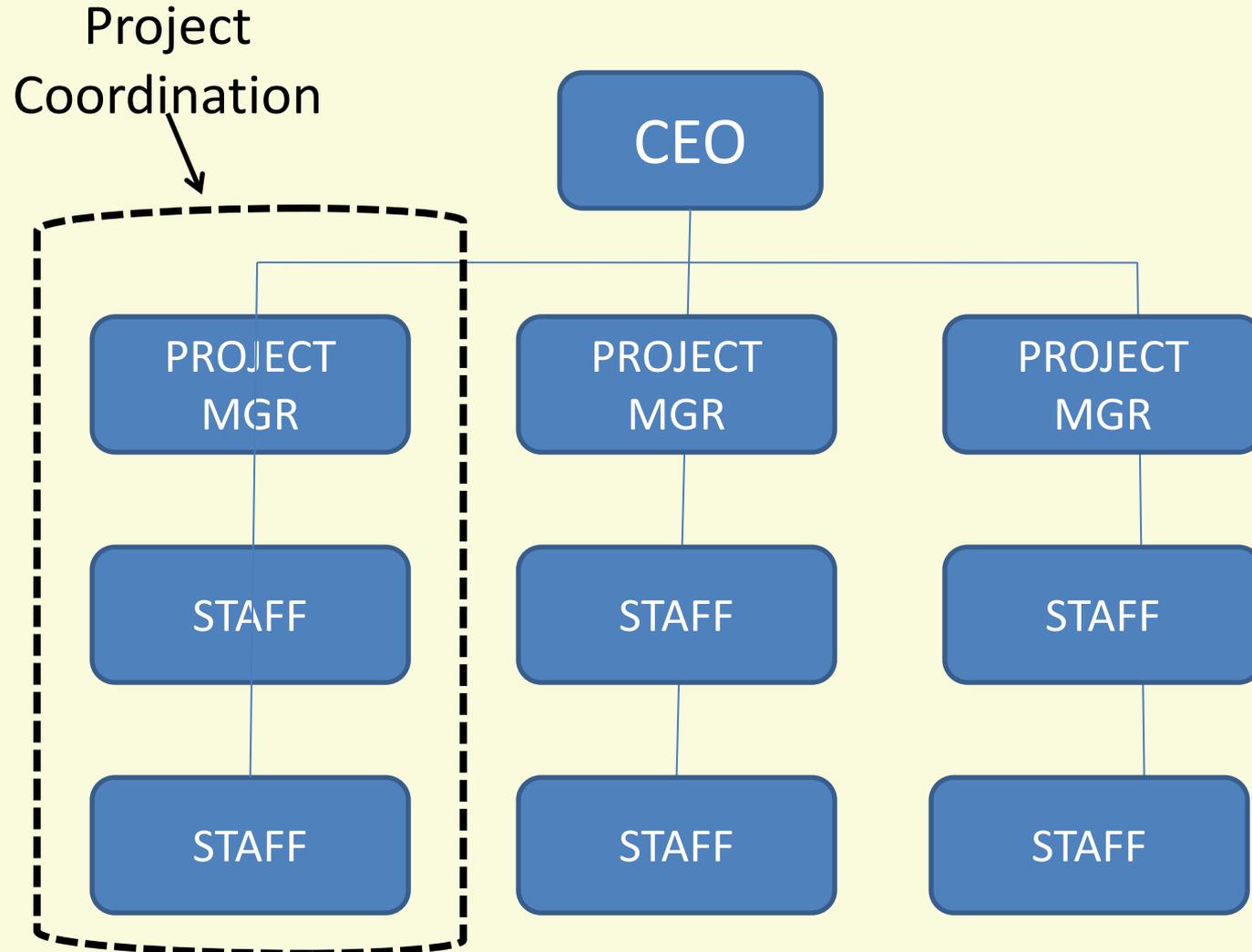
# Project Organization

- “to marshal adequate resources (human, material and financial) of an appropriate type to undertake the work of the project, so as to deliver its objectives successfully “. Turner (1999, pg. 124)
- “is about structuring and integrating the internal environment through careful planning and organization design”. Gardiner (2005, pg.126)

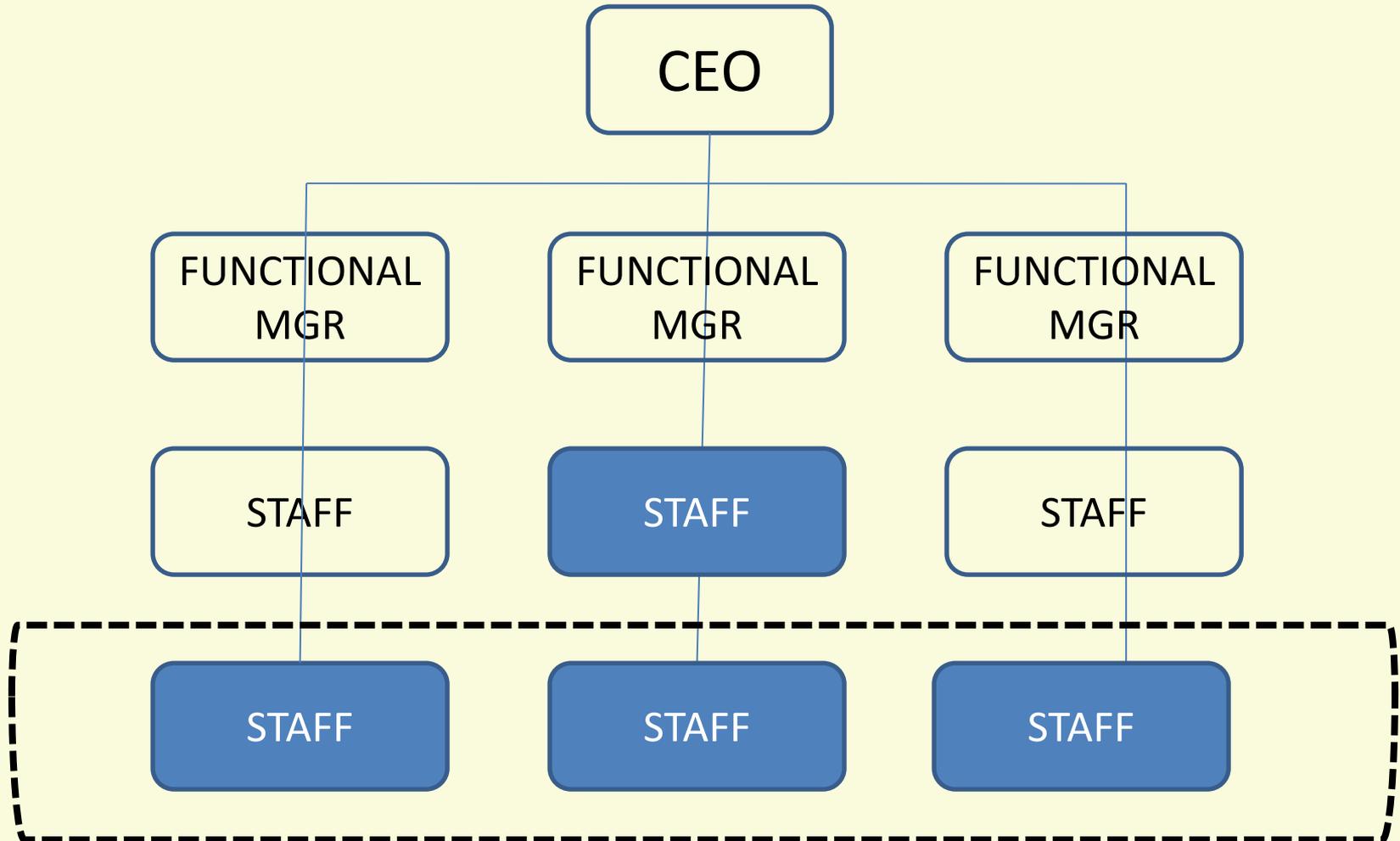
# Functional/Traditional Structure



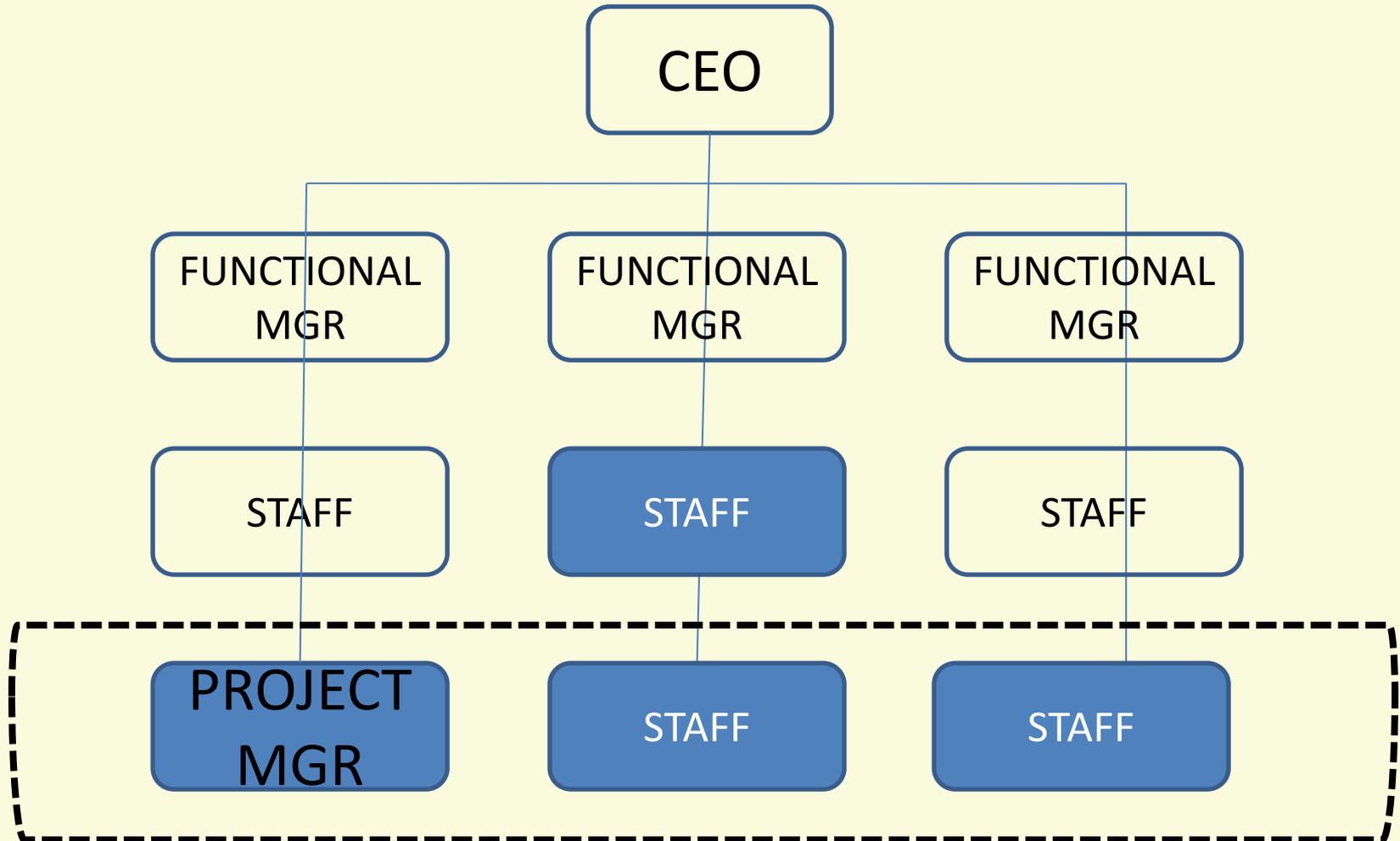
# Projectized Structure



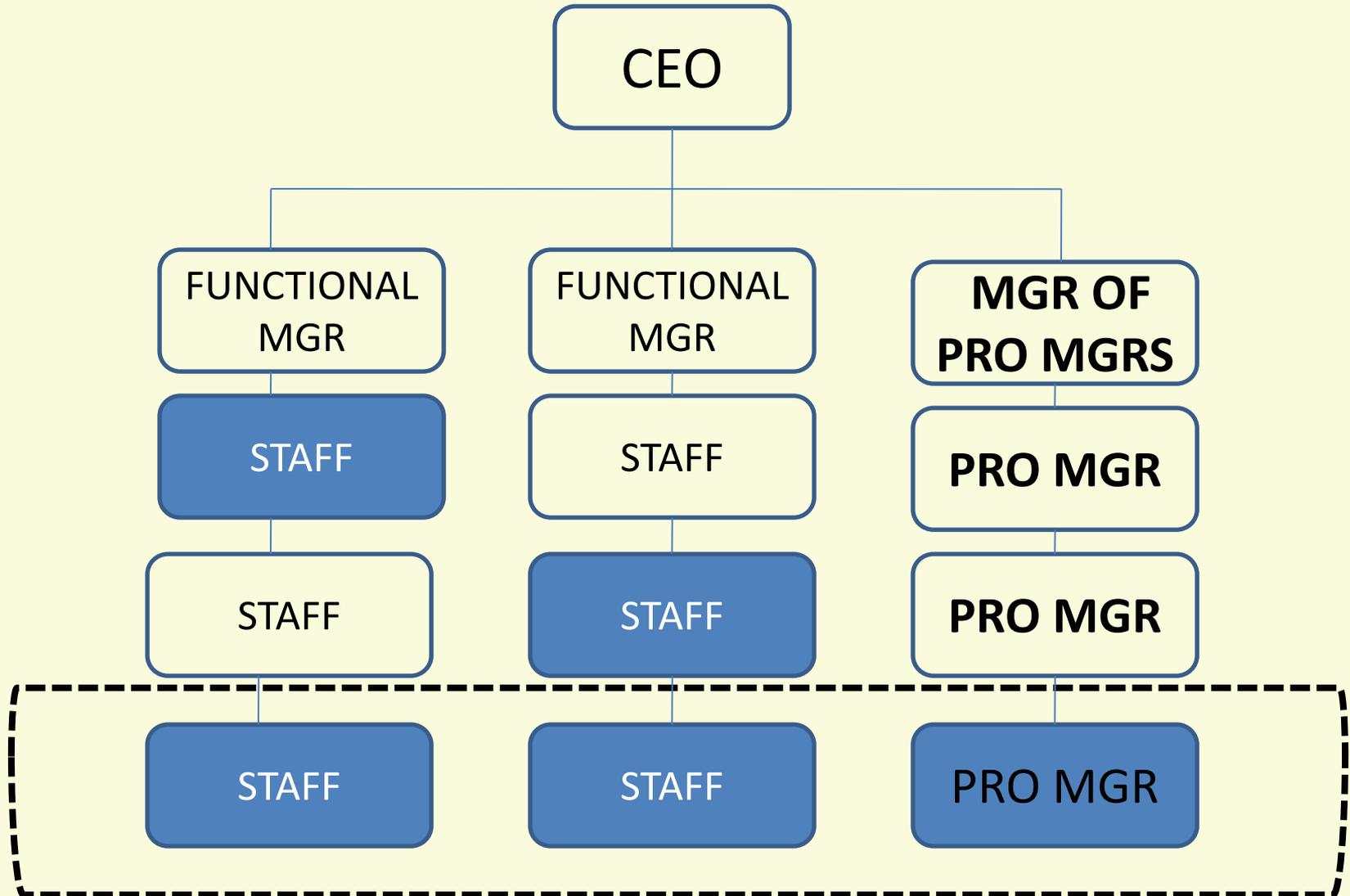
# Weak Matrix



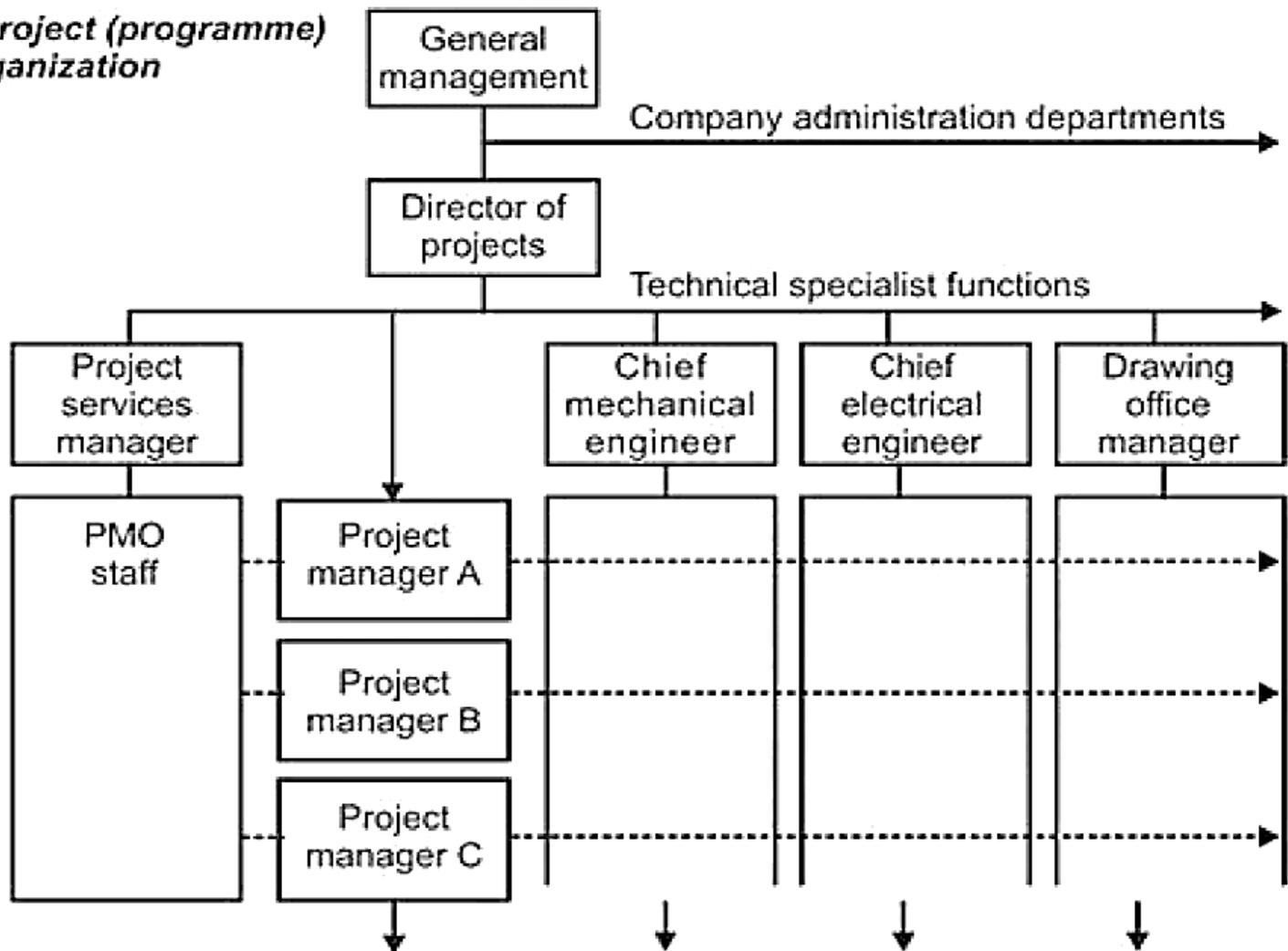
# Balanced Matrix



# Strong Matrix



*Multiple project (programme)  
matrix organization*

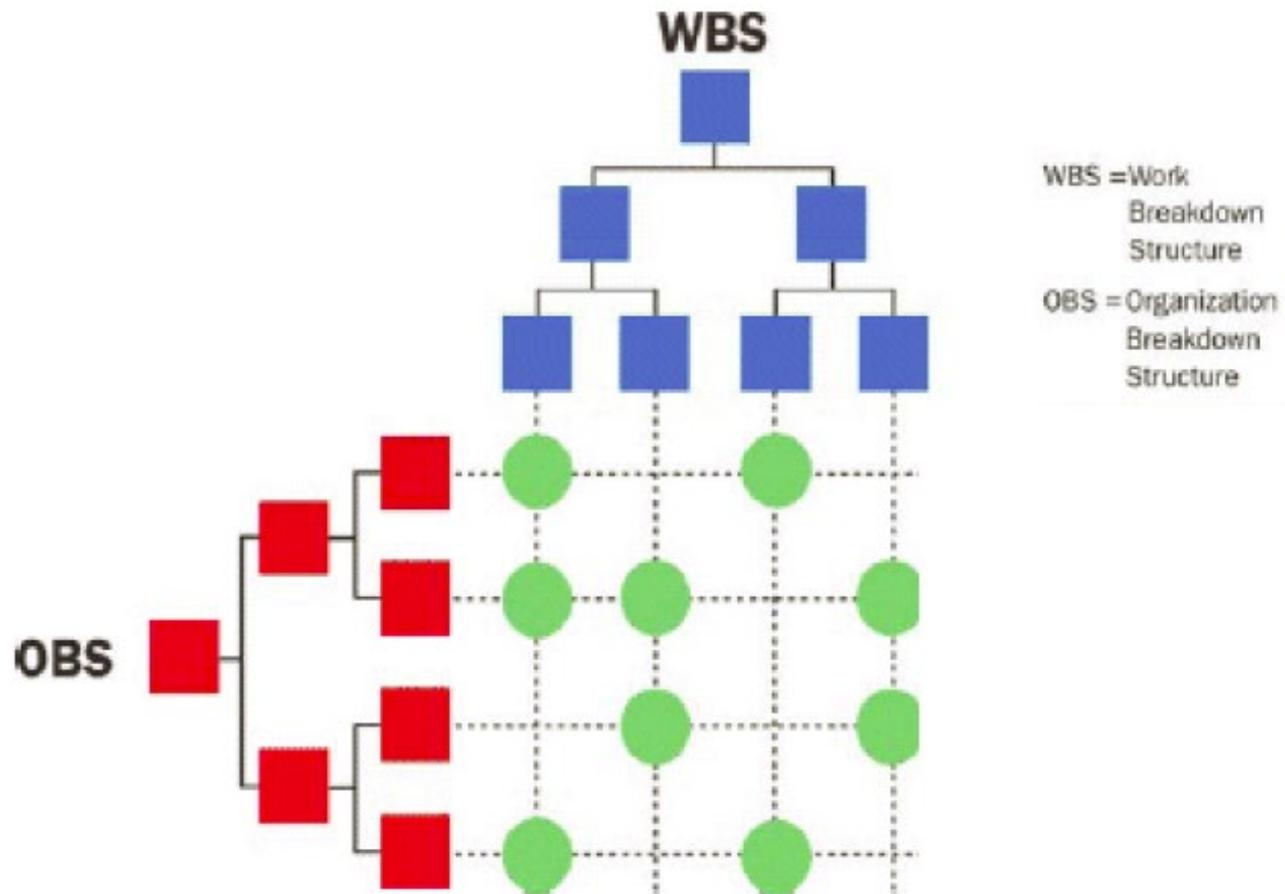


<b>Project Characteristics</b>	<b>Functional</b>	<b>Weak Matrix</b>	<b>Balanced Matrix</b>	<b>Strong Matrix</b>	<b>Projectised</b>
<b>Pro Mgr's Authority</b>	Little or None	Limited	Low to Moderate	Moderate to High	High to Total
<b>% personnel</b>	Virtually none	0-25%	15-60%	50-95%	85-100%
<b>Pro Mgr's role</b>	Part Time	Part Time	Full Time	Full Time	Full Time
<b>Common Title for Pro Mgr's role</b>	Project Coordinator	Project Coordinator	Project Mgr/Pro Officer	Project/Programme Mgr	Project/Programme Mgr
<b>Pro Mgt Admin Staff</b>	Part Time	Part Time	Part Time	Full Time	Full Time

# Responsibility Charts

- Deliverables are shown as rows
- Organizational units are shown as columns
- Integration of Product Breakdown Structure (PBS), Work Breakdown Structure (WBS) and Organizational Breakdown Structure (OBS)
- See Handout 1 pg. 20 for sample

# Combine WBS and OBS



# Coding the Responsibility Matrix

- **R- responsible**

Who is completing the task

- **A- accountable**

Who is making decisions and taking actions on the task(s)

- **C- consult**

Who will be communicated with regarding decisions and tasks

- **I- inform**

Who will be updated on decisions and actions during the project progress

- **X- eXecutes the work**

- **D- takes decision**

- **P- manages progress**





# Management of People

---

The ambition of any project manager in the management of the project's personnel is to **achieve a cohesive group**.

In this form of group the focus of consideration is on the success of the overall group and therefore the group is considered to be more important than any individual in it.

The progress of a team is much greater than individual progress of all its members added together.

Advantages of a cohesive group are:

- Group quality standards can be developed

- Team members learn from each other and get to know each other's work

- Peer review can be achieved in which group members strive to improve each other's activities based on the sharing of experiences and areas of best practice.

# Group cohesion

---

Group members tend to be loyal to cohesive groups

'Groupthink' is preservation of group irrespective of technical or organizational considerations

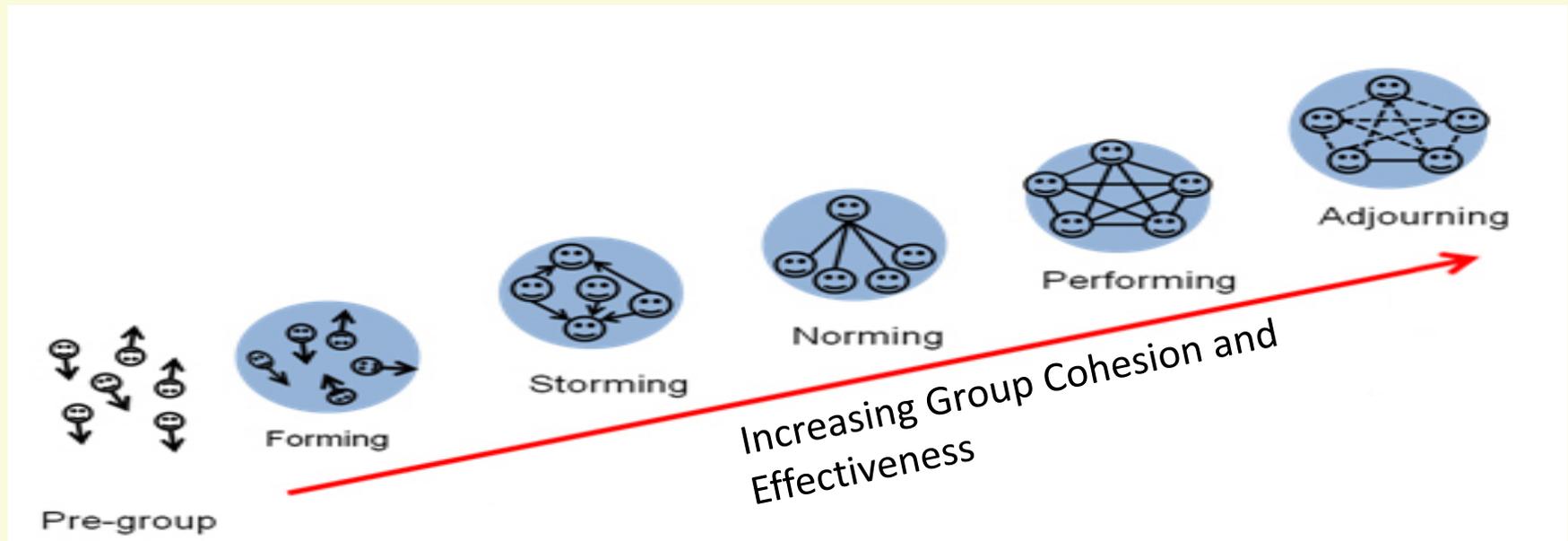
Management should act positively to avoid group think by forcing external involvement with each group. Within project teams groups (formal or informal can form), the role of the project manager will often be to create an environment in which these groups do not become entrenched in their beliefs and are therefore unable to think beyond the agreed belief of the group – which may be wrong.

# Organizing your Team

1. Plan for team building
2. Negotiate for team members
3. Organize the team
4. Hold Kick-off meeting
5. Build communication links
6. Conduct team building exercises

# Team Development Stages

Tuckman and Jensen (1977)



# Team Roles Belbin (1981)

- Successful team need different roles which relate to different processes
- By identifying these roles a healthy mix could be put together to create a more effective team
- According to Belbin a healthy mix requires 8 team roles

# Belbin Team Roles

## Team Role Summary Descriptions

Team Role	Contribution	Allowable Weaknesses
<b>Plant</b> 	Creative, imaginative, free-thinking. Generates ideas and solves difficult problems.	Ignores incidentals. Too pre-occupied to communicate effectively.
<b>Resource Investigator</b> 	Outgoing, enthusiastic, communicative. Explores opportunities and develops contacts.	Over-optimistic. Loses interest once initial enthusiasm has passed.
<b>Co-ordinator</b> 	Mature, confident, identifies talent. Clarifies goals. Delegates effectively.	Can be seen as manipulative. Offloads own share of the work.
<b>Shaper</b> 	Challenging, dynamic, thrives on pressure. Has the drive and courage to overcome obstacles.	Prone to provocation. Offends people's feelings.
<b>Monitor Evaluator</b> 	Sober, strategic and discerning. Sees all options and judges accurately.	Lacks drive and ability to inspire others. Can be overly critical.
<b>Teamworker</b> 	Co-operative, perceptive and diplomatic. Listens and averts friction.	Indecisive in crunch situations. Avoids confrontation.
<b>Implementer</b> 	Practical, reliable, efficient. Turns ideas into actions and organizes work that needs to be done.	Somewhat inflexible. Slow to respond to new possibilities.
<b>Completer Finisher</b> 	Painstaking, conscientious, anxious. Searches out errors. Polishes and perfects.	Inclined to worry unduly. Reluctant to delegate.
<b>Specialist</b> 	Single-minded, self-starting, dedicated. Provides knowledge and skills in rare supply.	Contributes only on a narrow front. Dwells on technicalities.

# Project Team Leadership

- Leadership involves focusing the efforts of a group of people toward a common goal and enabling them to work as a team.
- In general terms, leadership is the ability to get things done through others.
- Respect and trust, rather than fear and submission, are the key elements of effective leadership.
- Although important throughout all project phases, effective leadership is critical during the beginning phases of a project when the emphasis is on communicating the vision and motivating and inspiring project participants to achieve high performance.

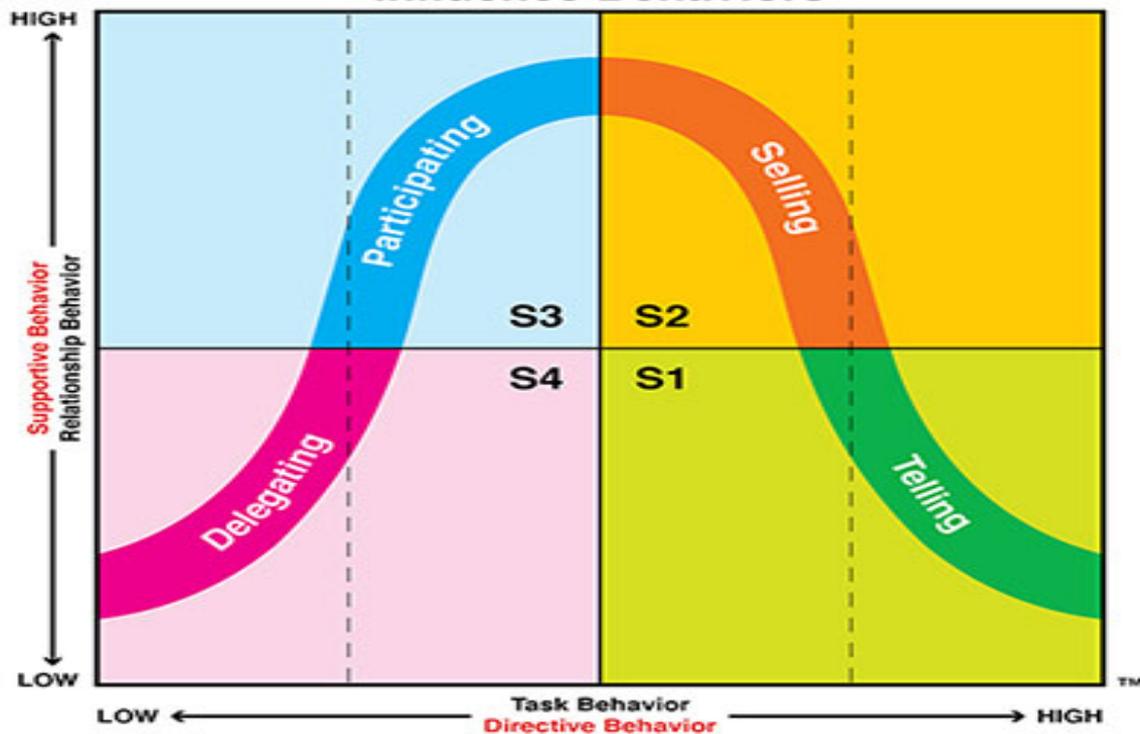
- Throughout the project, the project team leaders are responsible for:
  - establishing and maintaining the vision, strategy, and communications;
  - fostering trust and team building; influencing, mentoring, and monitoring; and
  - evaluating the performance of the team and the project.

# Project Leadership Style

- The **situational approach to leadership** is extremely important to project managers because it implies that effective leadership must be both dynamic and flexible rather than static and rigid.
- Effective leaders recognize that when it comes to human behaviour, there is no one best way that fits all circumstances. They need both task and relationship behaviour to be able to be their most effective.

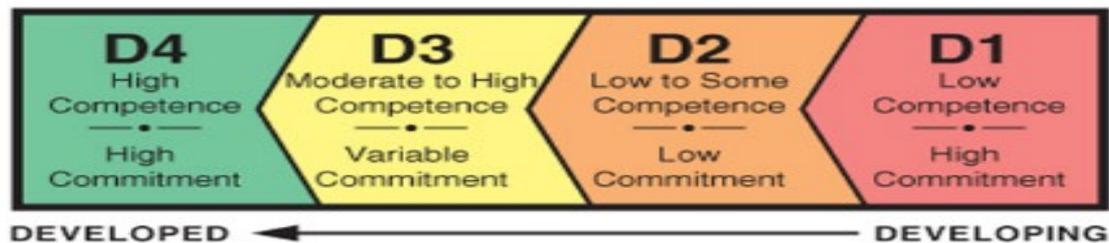
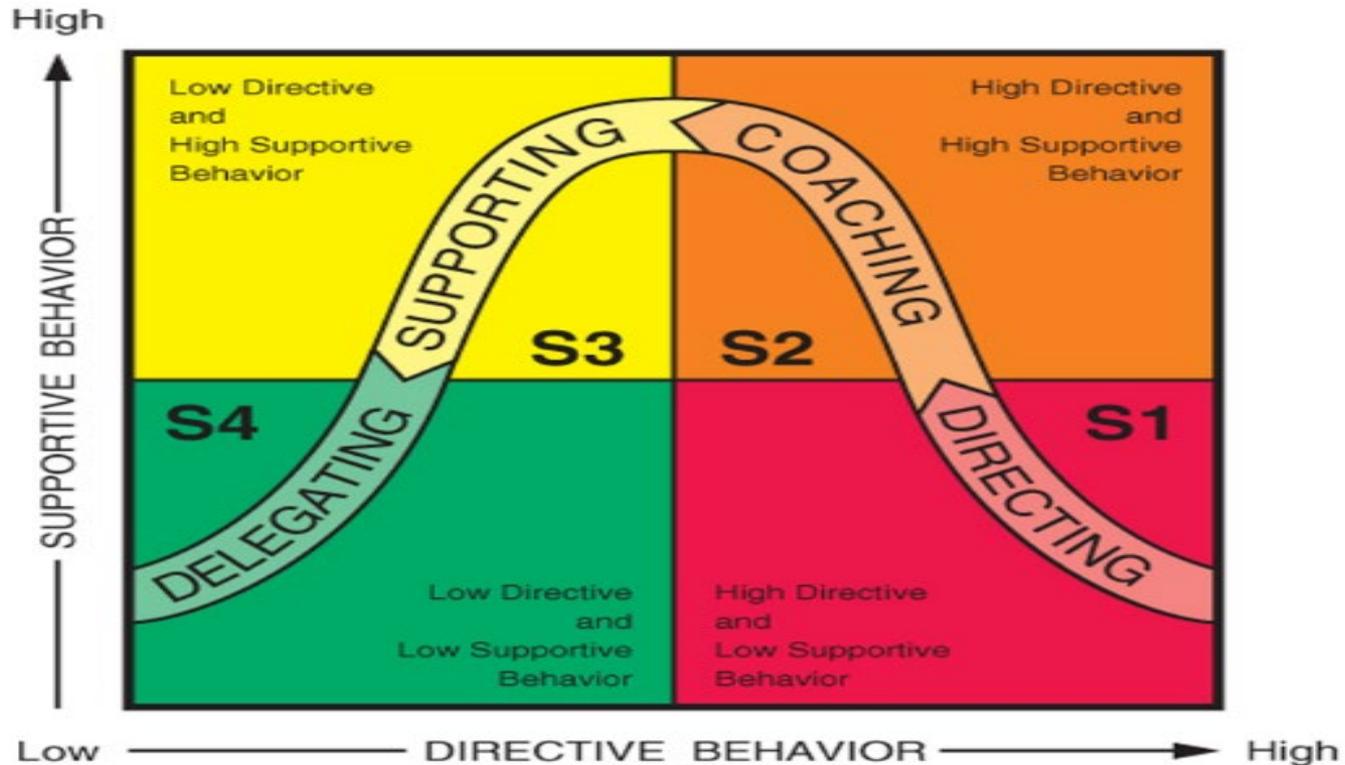
# Situational Leadership®

## Influence Behaviors



Situational Leadership® and Performance Readiness® are trademarks of Leadership Studies, Inc.  
Copyright © 2015 Leadership Studies, Inc. All rights reserved.

# Situational Leadership® II Model



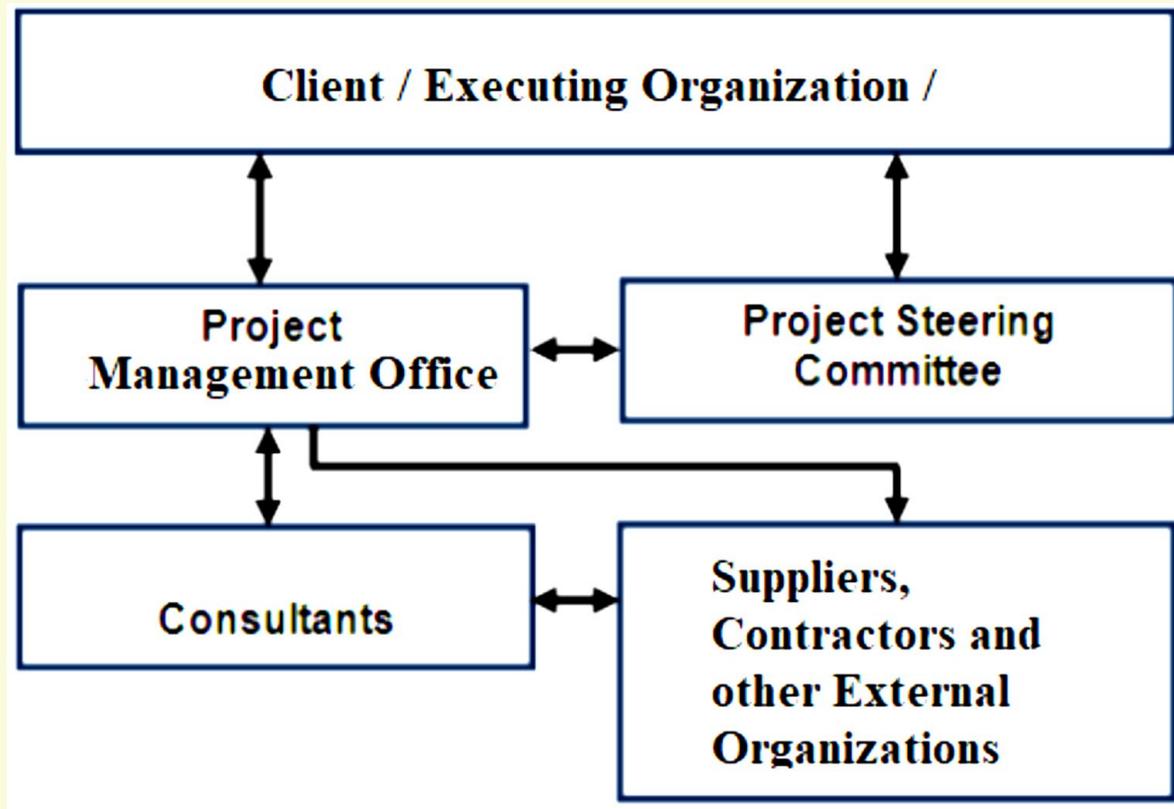
# Establishing Communication Links as a Project Manager

- You will probably spend more than half your time talking to people
- It is your critical responsibility for maintaining all communication links within and outside to the project to ensure integration
- You must serve as a bridge to make sure that communication barriers do not occur
- You are probably the one person in a position to expedite communication linkages

# Project Manager as the Communication Link



# Integrating Internal and External Project teams



# Project Communication

- Who needs what information, and who is authorized to access that information;
- When they will need the information;
- Where the information should be stored;
- What format the information should be stored in;
- How the information can be retrieved; and
- Whether time zone, language barriers, and cross-cultural considerations need to be taken into account.

# Communication Requirements

- Determine the information needs of the project stakeholders
- type and format of information needed
- value of the information

# Communication Channels

- The project manager should also consider the number of potential communication channels or paths as an
- The total number of potential communication channels is
  - $n(n - 1)/2$ , where  $n$  represents the number of stakeholders.
- For example, a project with 10 stakeholders has  $10(10 - 1)/2 = 45$  potential communication channels

# Sources of information for communication requirements

- Organizational charts;
- Project organization and stakeholder responsibility relationships;
- Logistics of how many persons will be involved with the project and at which locations;
- Internal information needs (e.g., when communicating within organizations);
- External information needs (e.g., when communicating with the media, public, or contractors); and
- Stakeholder information and communication requirements from within the stakeholder register.

# Communication Plan

Communication Type	Objective of Communication	Medium	Frequency	Audience	Owner	Deliverable
Kickoff Meeting	Introduce the project team and the project. Review project objectives and management approach.	<ul style="list-style-type: none"> <li>•Face to Face</li> </ul>	Once	<ul style="list-style-type: none"> <li>•Project Sponsor</li> <li>•Project Team</li> <li>•Stakeholders</li> </ul>	Project Manager	<ul style="list-style-type: none"> <li>•Agenda</li> <li>•Meeting Minutes</li> </ul>
Project Team Meetings	Review status of the project with the team.	<ul style="list-style-type: none"> <li>•Face to Face</li> <li>•Conference Call</li> </ul>	As needed	<ul style="list-style-type: none"> <li>•Project Team</li> </ul>	Project Manager	<ul style="list-style-type: none"> <li>•Agenda</li> <li>•Meeting Minutes</li> </ul>
Monthly Project Status Meetings	Report on the status of the project to management.	<ul style="list-style-type: none"> <li>•Face to Face presentation</li> <li>•Conference Call</li> </ul>	Monthly	<ul style="list-style-type: none"> <li>•PMO</li> </ul>	Project Manager	
Project Status Reports	Report the status of the project including activities, progress, costs and issues.	<ul style="list-style-type: none"> <li>•Face to Face presentation</li> <li>•Email</li> </ul>	Weekly	<ul style="list-style-type: none"> <li>•Customer</li> <li>•Project Sponsor</li> <li>•Project Team</li> <li>•Stakeholders</li> </ul>	Project Manager	<ul style="list-style-type: none"> <li>•Project Status Report</li> </ul>

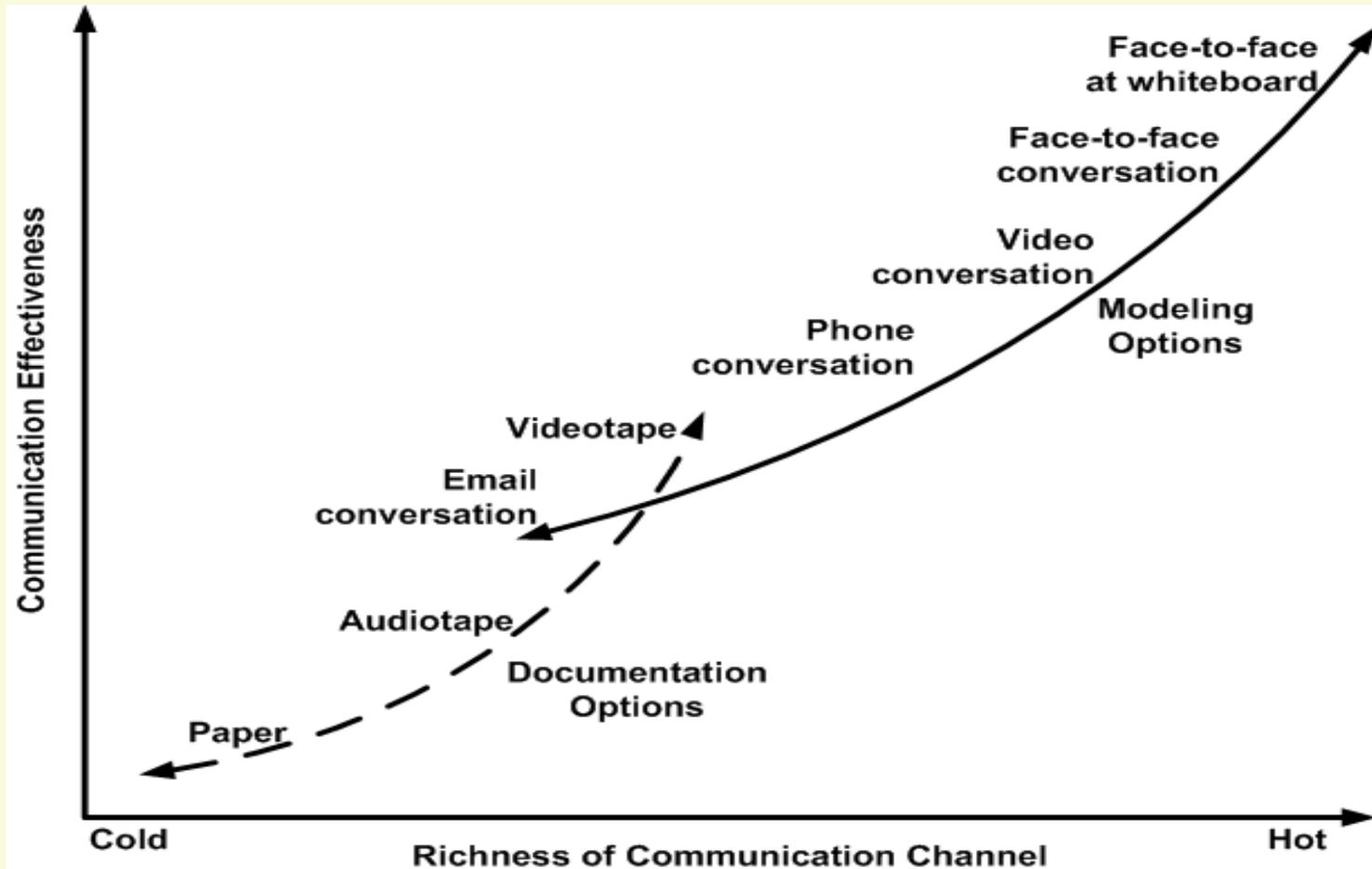
# Agile Project Communication

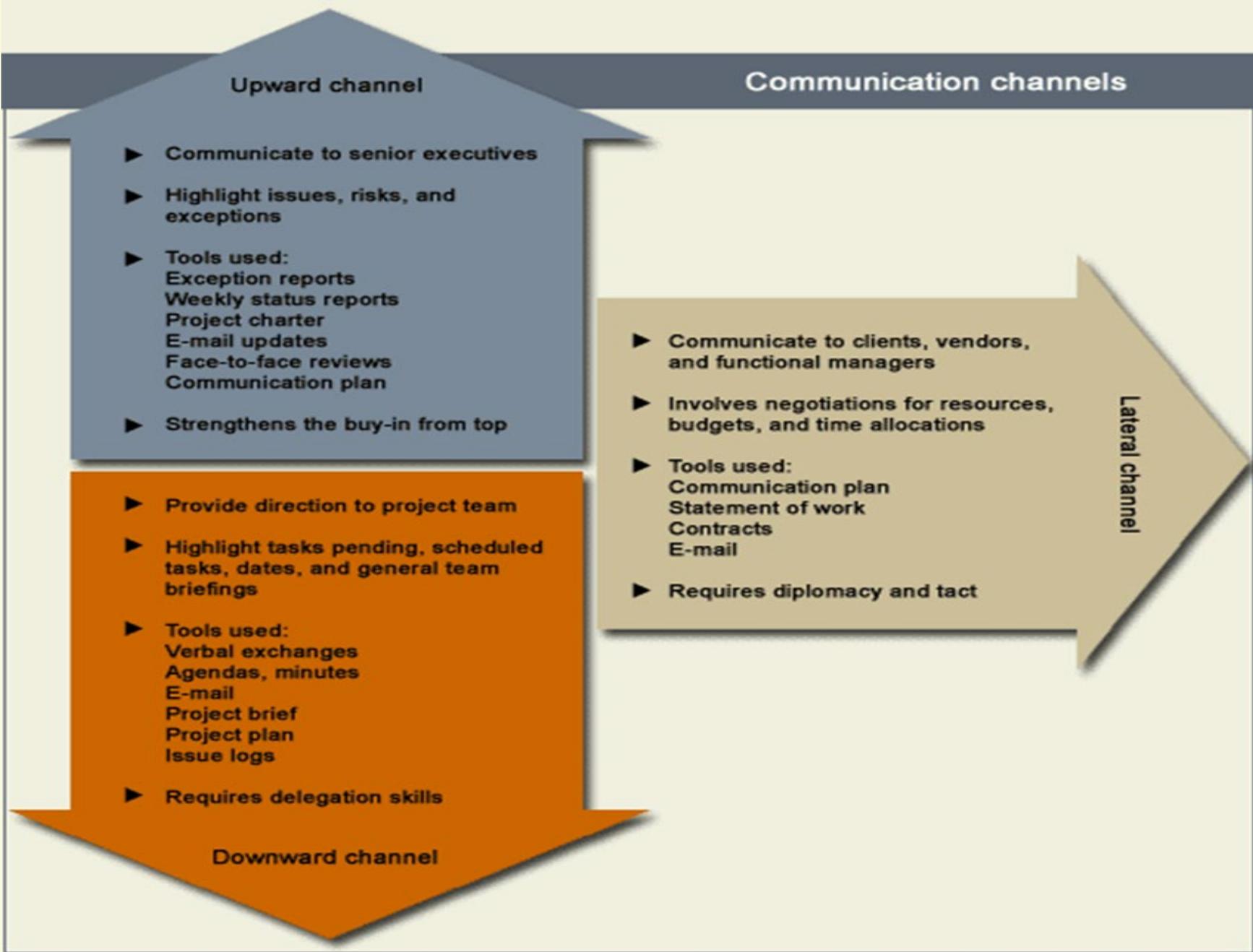
## Agile Project Communication Channels

<b>Channel</b>	<b>Type</b>	<b>Role in Communication</b>
Project planning, release planning, and sprint planning	Meetings	Communicate the details of the project, the release, and the sprint to the scrum team.
Product vision statement	Artifact	Communicates the end goal of the project to the project team and the organization.
Product roadmap	Artifact	Communicates a long-term view of the features that support the product vision and are likely to be part of the project.
Product backlog	Artifact	Communicates the scope of the project as a whole to the project team.

Sprint backlog	Artifact	Updated daily, it provides immediate sprint and project status to anyone who needs that information. The burndown chart on the sprint backlog provides a quick visual of the sprint status.
Task board	Artifact	Visually radiates out status of the current sprint or release to anyone who walks by the scrum team's work area.
Daily scrum	Meeting	Provides the scrum team with a verbal, face-to-face opportunity to coordinate the priorities of the day and identify any challenges.
Face-to-face conversations	Informal	The most important mode of communication on an agile project.
Sprint review	Meeting	The embodiment of the "show, don't tell" philosophy. Displaying working product to the entire project team conveys project progress in a more meaningful way than a report ever could.
Sprint retrospective	Meeting	Allows the scrum team to communicate with one another specifically for improvement.

# Modes of Communication





# Agile Communication Principles

- Face-to-face conversations are the heart and soul of agile projects.
- Agile meetings provide a format for communicating in a face-to-face environment.
- Meetings on agile projects have a specific purpose and a specific amount of time in order to allow the development team the time to work, rather than spend time in meetings.
- Agile artefacts provide a format for written communication that is structured, but not cumbersome or unnecessary.

# References

- PMI (2000), A Guide to the Project Management Body of Knowledge (PMBOK), 2000 edition, PMI Publications,
- Turner, J.R. (1999) The Handbook of Project-Based Management, 2<sup>nd</sup> edition, McGraw-Hill, London
- Cleland, D.I. (1988) Project Management Handbook, 2<sup>nd</sup> edition, Van Nostrand Reinhold, New York
- Lock, D. (2007) Project Management, 9<sup>th</sup> edition, Gower, England
- Maylor, H. (2005) Project Management, 3<sup>rd</sup> edition, Prentice Hall, England
- Gardiner, P. (2005) Project Management: A Strategic Planning Approach, 1<sup>st</sup> edition, MacMillan, New York